

Railroad Fares Rebated

Out-of-Town customers receive 5 per cent discount up to the amount of railroad fare.

J. BACON & SONS

ESTABLISHED IN 1845
INCORPORATED

Mail Orders Filled

For advertised goods unless the article is entirely sold out when the order reaches us

Bacon's Annual Thanksgiving Profit-Sharing Sale

**BEGINS MONDAY, NOVEMBER EIGHTEENTH
AND CONTINUES UNTIL THANKSGIVING**

You Cannot Consistently Forego This Opportunity to Buy Dependable Merchandise of Style and Quality in Many Instances at Less Than Wholesale Prices

Lowered Prices on Colored Dress Goods

Yes, lower by many degrees than those that prevail in general at this time of the year, and they are all good up-to-date fabrics that fashion says are correct.

Regular 50c Colored Dress Goods

The service-giving stylish kind, such as

36-inch Zibelines—all colors.....	Choice
36-inch Plain and Fancy Whipcords.....	35c
36-inch Fancy Sharkskins—All colors.....	yard
36-inch Plain and Fancy Storm Serge.....	50c

52-inch Wool Serges: In all the colors that are now popular; regular 75c goods for, a yard.....

Regular \$1.25 Colored Dress Goods

High-grade stylish, serviceable fabrics, such as

54-inch All-wool Storm Serges.....	Choice
52-inch All-wool Plain Chiffon Broadcloth.....	85c
Fancy Homespuns—All colors.....	yard

Regular \$1.50 Colored Dress Goods

High class suit and dress fabrics; such as

54-inch Clay Serges.....	Choice
54-inch Cheviots.....	\$1.15
54-inch Corduroy.....	yard
54-inch Unfinished Worsteds.....	

Thanksgiving Linens

Not the most expensive linens in the world, but the best values in the country; and while we are at this point, let us remind you that every piece is just as advertised—every value just as represented. Seeing is believing.

35c Bleached Damask for	50c Bleached Damask for	65c Bleached Damask for	Up to a \$1.00 Damask for	Hemstitched Tablecloths
19c	35c	40c	69c	\$1.25
a yard	a yard	a yard	a yard	each
Choice of several good patterns.	64 inches wide; choice of patterns.	This damask is 64 inches wide.	Grass Bleached and 72 inches wide	They are 2 1/2 yds long and worth \$2.00.

HERE IS SOMETHING EXTRAORDINARY---DON'T MISS IT

Handsome \$1.50 and \$1.75 Table Damasks

95c We can consistently say these are the finest table linens we have ever offered at **95c** a yard and we believe them to be the finest ever offered in Louisville at the price. They are 72 in. wide; all-linen; double weave and are to be had in a variety of new and attractive designs. **95c**

Exceptional Values in Black Dress Goods

When we say exceptional, we say it advisedly, for they cannot be duplicated anywhere. To buy now means to save much money.

Regular \$1.25 Black Goods.

Such splendid coat and dress fabrics as

54 inch All-wool Black Serge.....	
52-inch All-wool Chiffon Broadcloth.....	85c
52 inch Fancy Homespuns.....	The
52-inch Clay Serge.....	Yard

Black Wool Serge—52-inches wide; this serge sells at all times at 75c; during this sale it will sell at, a yard..... **50c**

Regular \$1.50 Black Goods.

High-class suit and dress fabrics such as

54-inch Clay Serges.....	
54 inch Corduroys.....	\$1.15
54-inch Unfinished Worsteds.....	The
54 inch All-wool Cheviots.....	Yard

All-wool Black Serge—52 and 54-inches wide; a good serviceable coat and dress fabric that is worth \$1.25 a yard; special for this sale at..... **75c**

Good, Warm Blankets At Little Prices

Nursery Blankets for 68c.

For use in baby buggies, etc.; Teddy Bear, Cat, Bird and other designs. Size 36x50 inches.

\$2.50 Blankets for \$1.45 Pair.

Plain tan or plain white with fancy borders. 11 1/2 size. There are extra good value.

\$7.00 Blankets for \$5.00 Pair.

12 1/2 x 4 W. Blankets; all white with pink or blue border and 2 in all silk binding in pink or blue. Assuredly great value.

39c The Most Remarkable Offering In Silks! 39c

75c to \$1.00 Silks Will Be Sold At . . .

50c Messaline 35c 19-inch plain Messaline Silks in a complete line of shades, including white and cream. We sell this silk regularly at 50c; during this sale we will sell it at, a yard..... 35c	\$1.25 Plaid Silks 59c They are 27 inches wide and are particularly good for women's waists and children's dresses; quite a variety of styles from which it will be an easy matter to select a suitable style.	*65c to 75c Silks 39c Here is another instance where you can secure good silks at a cotton-goods price. 19-inch fancy Jacquard Silks, also navy blue messalines in fancy stripes; 65c to 75c silks for..... 39c First Floor—J. Bacon & Sons.
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Comfortable Comforts Are Priced Very Low

\$1.50 Comforts for 85c Each

Large size Comforts; filled with good white cotton and covered with a good printed material; 50 dozen to sell at, each..... **85c**

\$2.50 Comforts for \$1.50 Each

These fine warm large size Comforts are filled with white, soft, fleecy cotton and covered with a fine quality of sateen in floral designs.

\$6.50 Eiderdown Comforts \$4.95.

Very fine, very soft, very warm and will last for years; covered with fine French sateen in an assortment of floral designs.

Women's Stylish Winter Garments One-half to One-third Less than real values

ALL-WOOL WINTER COATS

The Real Values Range \$10. \$12.50 **\$7.50** and \$15

At the bargain price of \$7.50 you have choice of more than twenty of the season's best styles in fine all-wool Winter Coats, made of cheviot, boucle, chinchilla and other novelty cloakings in all regular sizes for misses', women and stout figures. Certainly your good buying judgment will importune you to take advantage of this great offer.

HANDSOME WINTER COATS

The Real Values Range \$15, \$17.50 **\$9.75** and \$20

Nearly three hundred of this season's most desirable and best style Coats are represented in this grand bargain lot. Satin-lined black broadcloth Coats, and a variety of novelty coats in rich diagonal weaves, boucle, chinchilla, etc. These warm, elegant, stylish coats are to be had in sizes for misses from 14 to 20, and for women from 34 to 44 bust measure. To see them is to buy them, as they are exceptional values.

GIRLS' WINTER COATS

The Real Values Range from \$7.50 **\$4.95** to \$10

Mothers, here is an opportunity that comes so seldom that you may have cause for regret if you do not take advantage of it. The coats on sale range in size for girls from 6 to 14 years of age, and are to be had in many good styles, including the popular belted effects. Made up in a wide range of plain and mixture fabrics; in colors that are now popular and the most desired.



TAILORED COAT SUITS

The Real Values Range \$14.96, \$17.- **\$9.75** 50 and \$19.75

Three hundred perfectly tailored Coat Suits, of such good all-wool fabrics as whipcord serge, diagonal chevrons and fancy worsteds—in a complete range of plain and fancy colorings; the coats are lined with guaranteed satin, in colors to match; women's and misses' sizes. We cannot urge you too strongly to see these suits. They are the very best values this store has offered at any time.

TAILORED COAT SUITS

The Real Values Range \$22.50, **\$15.00** \$25.00 and \$30.00

Two hundred of the finest quality Coat Suits ever placed on sale here at \$15.00 and doubtless the finest suits ever offered in Louisville at the price. Some are made of imported fabrics, others of the very best domestic weaves; some are handsomely braid trimmed; others plain, but elegantly tailored; all are lined with the best quality of heavy peau de Cygne, and are to be had in a complete line of sizes for women and misses.

CHARMEUSE SILK DRESSES

The Real Values Range \$17.50, \$19.- **\$9.75** 75 and \$25.00

The best dressed women all over the country are now wearing Charmeuse Dresses; they are immensely popular and there is no reason why every woman or miss can't have one when a fine, stylish dress, such as we offer in this sale, can be bought for so little money. The dresses on sale are made of the genuine Charmeuse silk, retailing at \$2.50 the yard. There are four handsome models from which to select. Dresses suitable for evening or street wear; women's and misses' sizes.

Thousands of Pairs Handsome Lace Curtains

To go in this sale at prices so much less than usual that it will pay to buy and lay them away if you have no immediate for them. Read, then come and see

Nottingham Curtains

3 and 3 1/2 yards long; values up to \$2. The pair..... **\$1.25**

Nottingham Curtains

3 and 3 1/2 yards long; regular price \$2.50; the pair..... **\$1.65**

Nottingham Curtains

3 1/2 yards long, pretty patterns. Regular price \$3.50; sale price..... **\$2.25**

Irish Point Curtains

3 and 3 1/2 yards long; regular \$7.50 values. The pair..... **\$4.95**